

# Corporate Partnerships



Health  
Research  
Foundation

*Hawke's Bay*





## Intro

The Health Research Foundation - Hawke's Bay has proudly funded health research in Hawke's Bay for more than 60 years. Formerly known as the Hawke's Bay Medical Research Foundation, the foundation is more determined than ever to make a positive impact on health in the bay. We need your help to achieve this goal.

### **Our mission**

As science progresses, so does our knowledge and understanding of health - and of its diverse nature. At the Health Research Foundation - Hawke's Bay, we view health holistically: incorporating body and mind. This enables us to fund most pressing health questions in a wide variety of fields; medical research, sports science, mental health... we do this by connecting the most talented and passionate researchers to the essential funding they require to find answers. These answers improve people's lives, and often saves lives too.

### **Your involvement**

The Health Research Foundation - Hawke's Bay has launched a dedicated programme: Corporate Partnerships. Businesses of varying sizes can opt for this partnership, which includes more than annual donations alone. We will explain this on the following pages.



# The features of a Corporate Partnership

Make a  
real  
difference

Your significant contributions will directly benefit the wellbeing of our local community

Come to  
our  
events

...and learn about the groundbreaking progress made by our researchers

Involve  
your  
staff

They may like to vote for research applications, or raise funds...

Meet  
likeminded  
people

Grow your network and deepen your philanthropic intentions

Benefit  
from great  
PR

...by using our marketing suite and being featured in all our communications

Become  
a patron

...and help grow the foundation further in the bay

# Choose the package that suits you



Minimum annual contribution: \$500 / year  
Logo, company name on key marketing material of the foundation  
Restricted voting rights for research applications entered  
Access and download permission for all research papers  
Access to and use of our Bronze Partnership suite across all your desired communications  
Two entry tickets to every live event we host



Minimum annual contribution: \$2,500 / year  
Logo and company name on all marketing material of the foundation  
A midsize feature in the Bay4Better newsletter at least once / year  
Full voting rights for all research applications entered  
Access and download permission for all research papers  
Access to and use of our Silver Partnership suite across all your desired communications  
A fully dedicated table for you and 6 of your staff at every live event we host



Minimum annual contribution: \$5,000 / year  
Logo, company name and full description on all marketing material of the foundation  
A full feature in the Bay4Better newsletter at least once / year  
Full voting rights for all research applications entered  
A researcher of your choice to present their work to your entire staff - once a year  
Access and download permission for all research papers  
Access to and use of our Gold Partnership suite across all your desired communications  
A fully dedicated table for you and 10 of your staff at every live event we host





# Payroll Giving

In addition to our Corporate Partnership programme, you can enable your staff to opt for 'Payroll Giving'.

## **What is Payroll Giving?**

Payroll Giving is a form of donating by having your employer directly deduct your donation from their salary. Not only does this save the employee time in having to manually transfer the funds, it also alleviates the process of having to request the 33.33% tax rebate that comes with donations. This is automatically done for them.

The IRD clearly takes you through the steps of setting up Payroll Giving for your staff:  
[Follow link >>](#)





## Ready to discuss?

Our hardworking team would be thrilled to see your organisation join our Corporate Partners!

Reach out by emailing:  
[relations@hrf.co.nz](mailto:relations@hrf.co.nz)

If Corporate Partnerships aren't quite what you're after, perhaps your business will be eligible to become a Sponsor! By sponsoring with your product, donations or marketing efforts, you can support our efforts of growing our success stories around health in Hawke's Bay.

We look forward to hearing from you!

Warm regards,

The team at Health Research Foundation - Hawke's Bay

*Kirsten - Michael - Lorraine - Alwyn - Cath  
- Paul - Robert - Ronda - Anita*